**Ideation Phase**

**Define the Problem Statements**

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| --- | --- |
| Date | 19 September 2022 |
| Team ID | PNT2022TMID51917 |
| Project Name | Personal Expense Tracker |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

I am Aneesh and I am a business man and my daily life involves spending of lot of money of various product and commodities. So I find it difficult to keep track on where my money is spend most and want to limit my spending habit by knowing where I spend it most .

Graphical user interface, text, application, email

Description automatically generated

Reference: <https://miro.com/templates/customer-problem-statement/>

**Example:**

Chart, treemap chart

Description automatically generated

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | A banker | Keep track of where my money is spend most | Its difficult to keep track | Its not spend in an organised way | Frustrated and stupid |
| PS-2 | A Business man | Find where my money is mostly spend | Its impossible to find | Not very good a accounting | Disappointed and frustrated |